



Sports: Liverpool are the current World Champions and Premier League Champions, but in this very challenged season, can they retain it? Of course.

The Premier League 2020-21:
1 Liverpool
2 Manchester City
3 Manchester United
4 Leicester
5 Tottenham

Liverpool will get to the semi-final of the Champions League, and if the final, will win it for the 7th time.



Covid-19: The UK has recorded over 104,000 deaths, and the world, over 2.2 million (30 Jan). As vaccines become more available in quantity, the focus will shift to the effort of distributing them equally.

Vaccine diplomacy will accompany fights between countries over who should get them and when, e.g. the EU, slow in signing contracts with AstraZeneca is currently threatening to block exports into Britain. There is also the challenge of distributing vaccines to poorer nations, but a key question remains, how many young people will refuse a vaccine when offered?



UK Jobs: Best paying jobs will be in:

1. Solar/Wind Energy
2. Medical & Health
3. Software Engineering
4. Physical Therapy
5. Data and Security

For remote work, it will be:

1. Information Technology
2. Project Management
3. Sales
4. Accounting & Finance
5. Medical & Health



Business: Good investment can be made in these sectors:

1. Energy – was down by 40% in 2020 but consumption will supersede expectations
2. Healthcare – will be driven by the global pandemic, as every country will spend more of their GDP on health
3. Aviation – was down by 70% in 2020, but as business gets back to some normality so will the industry
4. Semiconductor – thanks to Samsung's Galaxy series, Sony's PlayStation 5 and Microsoft's Xbox Series X
5. Financial services – always strong



Sports: Esports will become more mainstream in football, tennis, cycling and motor sports.

F1 World Champion, Sir Lewis Hamilton has assembled an Extreme E team, 'Team X44'.

In F1, he will sign a £40m a year contract, remain with Mercedes and win his 8th World Championship.



Economy: Companies will be more able to move their supply chains closer to home, or at least diversify them. This is due to the strained US-China relationship and Brexit.

Companies will spread out their supply chain in order not to be held hostage. Market competitiveness will resume accordingly.



Sports: The Tokyo 2020 Olympics will take place with local audiences in the stadiums. All other major global events will also take place such as the football Euro Championships.

The London Marathon will take place on 3 October, when 100,000 people will participate – running the actual marathon route and virtually their own route.



Economy: Economic recovery from the global pandemic will be patchy, as local outbreaks and lockdowns come and go.

Governments will pivot from keeping companies on life-support to helping the unemployed. The gap between strong and weak companies will widen even more.



Business: Sector-based business opportunities include:

1. Consumer goods i.e. online retail
2. Pharmaceuticals
3. Ecommerce
4. Electronics
5. Information Technology

Shahid Miah's

2021



Economy: Although the Corona virus pandemic started in China, it has managed to tackle the virus better than many countries due to its authoritarian regime.

China's exports increased 2.4% year-on-year (YoY) in 2020, and by contrast, global trade decreased by 14% YoY. China's share of global exports will increase by 2.8% in 2021, as they continue to 'control' the pandemic.



Technology: Virtual and augmented reality will become more mainstream. As lockdown continues, you will be able to watch virtual films, visit museums/galleries, and watch theatre, all from the comfort of your home.



Entertainment: There will be limited Oscars this year but that will not stop films being made on sustainability, animal rights and veganism.

There is the International Vegan Film Festival where celebrities like Lady Gaga, Kate Mara and even Colin Kaepernick will use their influence to showcase fashion, food and film. Not want to be left out, Hollywood will become more sustainably minded and follow the trend.



UK Politics: Prime Minister Boris Johnson has faced the greatest challenge of the modern era – the global Coronavirus pandemic.

Despite spending over £280bn to support individuals and business, the government has been criticised for responding too slowly. However, they have been successful in securing vaccinations – 7.9m people vaccinated.

Other focus will be on:

1. Economy – GDP to contract by 11%
2. Foreign policy – As G7 president, he will seek trade deals
3. Social care – Dealing with the long-term effects of Coronavirus

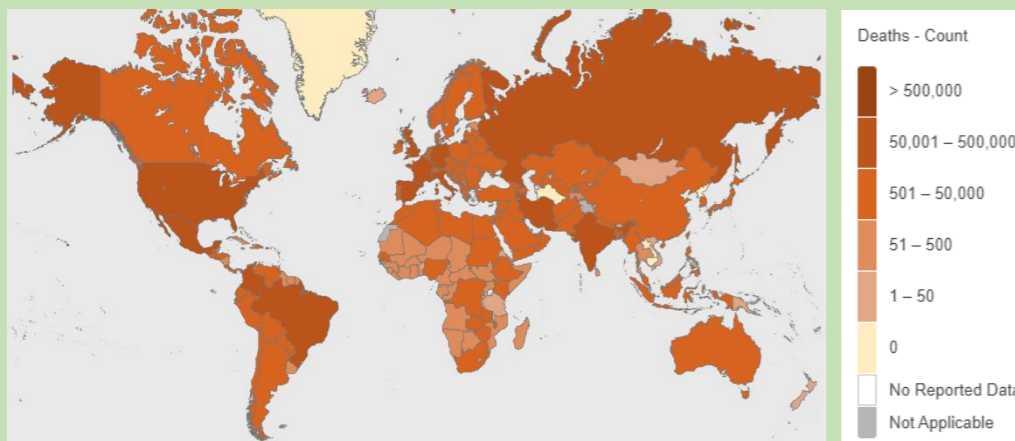


US Politics: The US is back to some normality after the defeat of Donald Trump. But how much damage has the Trump done, to which President Biden must undo? Quite a bit it seems.

1. Coronavirus – over 440,800 deaths, Biden is promising 100m vaccinations in 100 days. Doubt if that can be achieved but it's an impressive target
2. Economy – recover from the damage caused by the pandemic, as the economy will grow by 4.5%
3. Domestic policy – focus on healthcare, education, racial justice and the climate change
4. Immigration – lift ban on Muslim-majority countries and end to the separation of children and parents at the Mexican border
5. Policing – Police reform to ease racial tensions caused by police brutality and legal injustice
6. Foreign policy – The US has already re-joined the Paris Climate Accord 2015, but Iran will follow and amend many damaged relationships left by Trump



Covid-19: With over 2.2m Covid deaths around the world, governments are grappling with balancing between public safety and lively-hoods. No government of a major economy has got the pandemic under control, but criticisms will continue to mount on how best they have responded to the rapid changes. Britain has done brilliantly vaccinating but it will go into another lockdown in November. This is not over yet.



Source: World Health Organisation (Updated 30 January 2021)



US Politics: The GOP will distance themselves away from the former Pres. Donald Trump but not until Republican Senators have blocked impeachment.



UK Jobs: Growing sectors to work in:

1. Marketing
2. Administrative
3. HR & Recruiting
4. Accounting & Finance
5. Graphic Design
6. Customer Service
7. Copywriting
8. Real Estate
9. Internet & Ecommerce
10. Project Management



Entertainment: Entertainment and social media going more mainstream:

1. Social video will be big – Facebook Watch will trend but not beat TikTok's 800m monthly viewers
2. More video streaming services will rival Netflix and Amazon such as Crunchyroll (3m watching anime)
3. Cloud gaming will go properly mainstream with PS5 and Xbox taping more into 3bn global gamers
4. Podcasting will become a mainstream medium with over 120m people listening to podcasts a month. It has become more professional with BBC and Microsoft
5. There will be a 'Korea-wave' with K-Pop groups and video streaming services attracting a global audience